

# CIRCLE THE SCHOOLS IMPACT REPORT 2024-25

SAN FRANCISCO  
EDUCATION FUND

Circle the Schools (CTS) is the San Francisco Education Fund's (SF Ed Fund's) corporate partnership program. We connect companies to our city's public schools through volunteering, sponsorships, and grants.

## YEAR IN REVIEW

In 2024-25, we evolved the Circle the Schools program to better meet the growing needs of San Francisco's public schools. While corporate volunteering remains at the heart of the program, we expanded opportunities for companies to support our schools through sponsorships and grants. This flexible model allows companies to deepen engagement while helping to address persistent opportunity gaps.

Thanks to our 22 corporate partners, we achieved even more meaningful impact this year. Corporate volunteers contributed 2,008 hours of service, delivering direct support to classrooms and helping host 133 events across the city. Sponsorships totaling nearly \$100,000 helped sustain key programs and events, while nearly \$100,000 in grants and matches provided essential resources to schools with the greatest needs. In total, these efforts reached more than 2,000 students across San Francisco.

The impact of our partners this school year highlights the power of corporate collaboration in strengthening public education. Together, we helped educators feel more supported in their work and created more equitable and engaging experiences for students. As we look ahead, we know the work is far from over. Schools continue to face growing challenges from staffing shortages to budget cuts which makes corporate partnership more important than ever. In the coming year, we look forward to deepening our existing partnerships and welcoming new companies into this work to ensure every student has the support they need to thrive.

## DATA

2,008 VOLUNTEER HOURS  
DONATED

\$100,000 SPONSORSHIPS

771 VOLUNTEERS  
INVOLVED

2,600 STUDENTS  
DIRECTLY SERVED

22 CORPORATE  
PARTNERS

42 SFUSD  
SCHOOLS

## CORPORATE PARTNERS

Snap Inc.

Dropbox



HansonBridgett

AECOM

BCG BOSTON  
CONSULTING  
GROUP

Dodge & Cox®

Adobe

TURN // RIVER

spruce



KAISER PERMANENTE

Deloitte.



NextRoll



WILLIAMS-SONOMA, INC.

PagerDuty

## VOLUNTEERING

Engaging corporate volunteers remained central to Circle the Schools' impact, with large-scale events like Back-to-School Setup and Computer Science Education Week leading the way. Over the year, 15 corporate partners contributed more than 2,000 hours of service, reaching over 1,400 students across 42 schools. During Back-to-School Setup, **318 volunteers prepared classrooms at 23 schools**, ensuring teachers were ready to welcome students on day one. Principals shared their gratitude, noting the event created a brighter and smoother start to the year.



In December, **Computer Science Education Week brought 400 students into hands-on coding workshops** led by volunteers from Google, Salesforce, and others. Elementary and middle school students learned to code their own superheroes, while high school students designed websites and explored career pathways. At Thurgood Marshall, Spanish-speaking students even received instruction in their home language, making computer science more inclusive and accessible.



**"It's opportunities like these that remind us of the power of community and collaboration,"** said Vidrale Franklin, principal of Dr. Charles R. Drew College Preparatory Academy. **"Having volunteers like Nam Thai and Ashley showcase the possibilities in computer science truly inspires our scholars and helps them envision themselves in those roles. I'm so grateful for the San Francisco Education Fund's dedication to enriching the lives of our students."**

Throughout the year, students also gained real-world exposure through career panels and office visits. Companies including Adobe, Williams-Sonoma, and Spruce Management Group opened their doors to students, offering behind-the-scenes access to industries like technology, retail and merchandising, and the food and hospitality sector.

Corporate volunteers also participated in more than 15 college- and career-readiness events, supporting mock interviews, resume reviews, and career exploration activities that helped students envision their futures. Waymo and Snap Inc. hosted career panels that allowed students to connect with professionals from backgrounds that reflected their communities.

## GRANTS

Corporate partners also made critical contributions through general operating support and *Educator Impact Grants*, which empower SFUSD educators to design projects that boost attendance, support teacher retention, and strengthen connections between students and schools.

At Bessie Carmichael K-8, a grant from Turn/River Capital launched a Home Economics Club to build life skills, funded math-focused professional development, and covered costs for a Gold Rush field trip that brought California history to life. At June Jordan School for Equity, NextRoll **supported autism-focused field trips that provided inclusive enrichment opportunities and expanded outdoor education** to help students connect with nature.

AECOM funded three grants reaching more than 1,300 students. At Bret Harte Elementary, a family camping trip to Lake Berryessa built stronger relationships and improved attendance for English Language Learners and students of color.

**Thurgood Marshall High School created a joyful, phone-free lunch space with student-led activities, reducing lunchtime incidents to zero and raising student belonging from 61% to 79%.** At Denman Middle School, mindfulness training for students and staff enhanced schoolwide wellness.

These investments highlight the power of corporate giving to respond directly to school needs, enabling educators to innovate and students to thrive.

## SPONSORSHIPS

Beyond volunteering, corporate partners stepped up as sponsors of our Back-to-School Gala, our largest annual fundraiser. The Gala brings together our community of funders, school and district leaders, and supporters to celebrate our mission of equitable education for all.

Sponsors connected with more than **300 event attendees** through program visibility, stage recognition, and exposure through our newsletter and social channels **reaching over 15,000 people**. More than just financial support, these sponsorships represent a shared commitment to equity, opportunity, and student success. Sponsorship funds supported key SF Ed Fund programs, including our High Impact Tutoring, educator grants, and volunteer initiatives like Back to School Setup and Computer Science Education Week.

